



CRE

Church Resources Exhibition

Post Show Report

Audience insight, regional reach and sales-ready proof points for stakeholders

Executive summary

A regional audience with strong church leadership representation and clear interest-led engagement.

2221

UK-wide attendees

170

exhibitors

53%

from the South East

43%

interested in solutions for
church leaders

Headlines

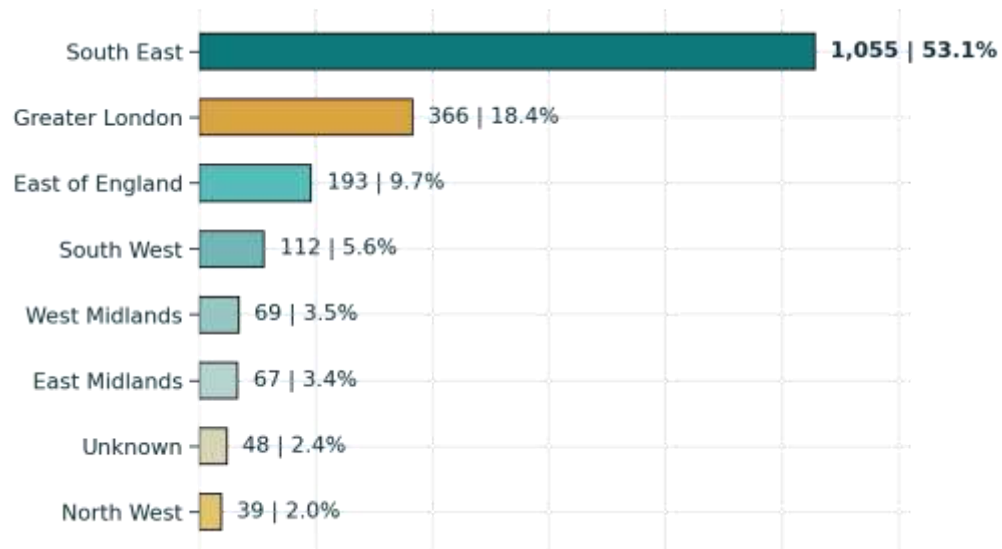
- The visitor base is highly concentrated in the event's core catchment: South East and Greater London together represent 72%.
- Audience interests align strongly with content themes: worship, leadership, mission and youth work all rank highly.

**CRE is the UK's only B2B tradeshow
for the church resources sector**

Regional audience reach

The audience is strongly anchored in the South East, with London and nearby regions also prominent.

Top UK regions by attendees



72%

from South East +
Greater London
combined



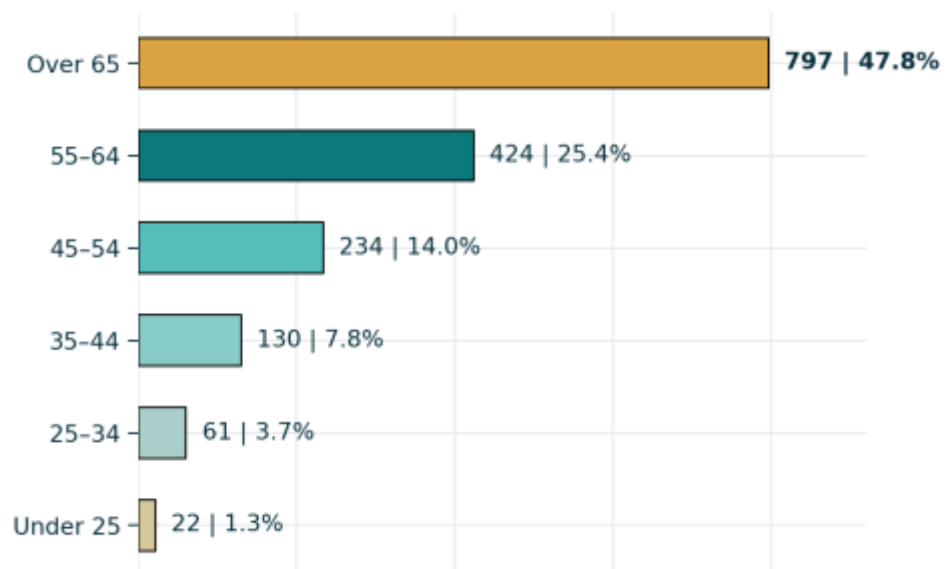
1,055

South East attendees
recorded

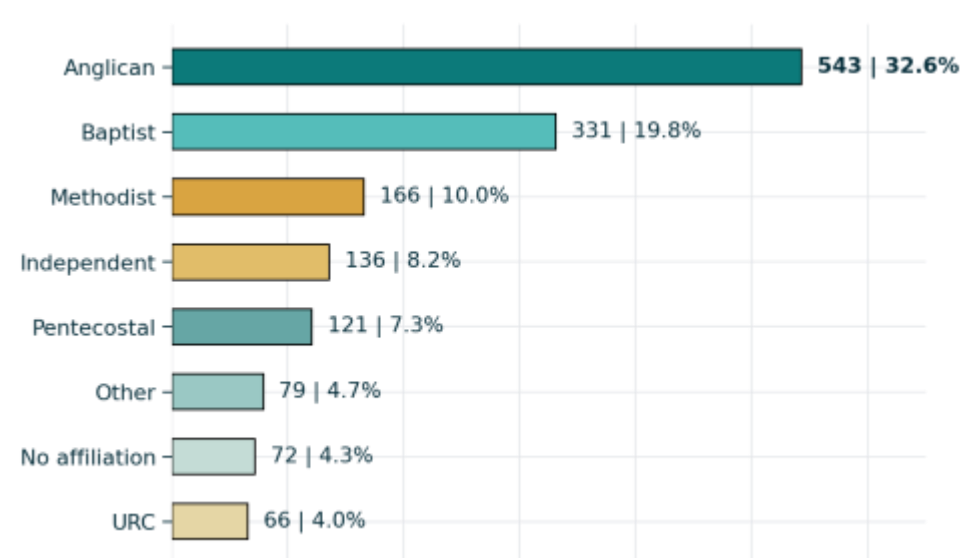
Audience demographics

Age and denomination profiles provide useful direction for content, messaging and commercial targeting.

Age profile



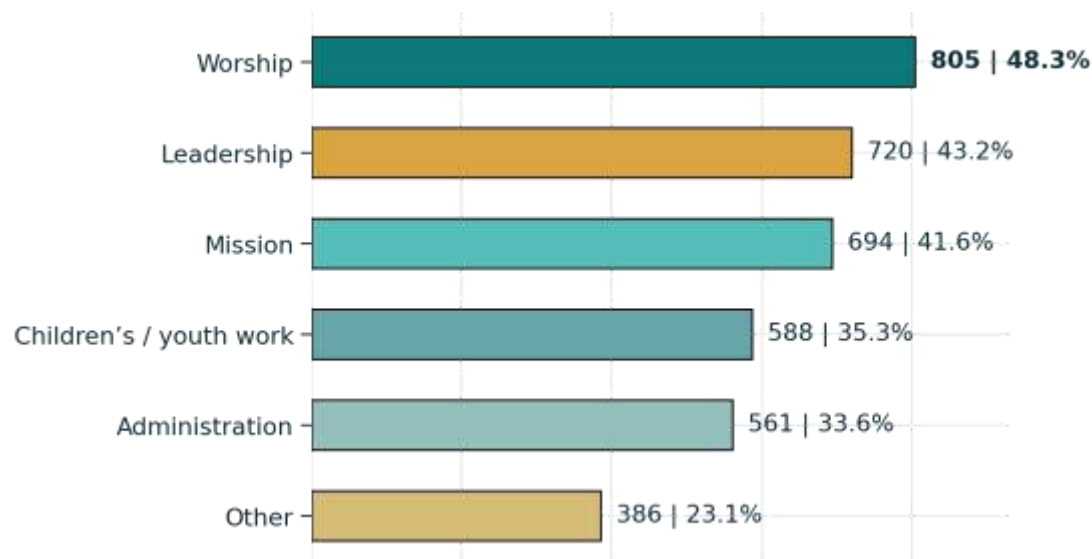
Top denominations



Audience interests

Interest selections show the topics most likely to drive attendance and engagement.

Top interest areas



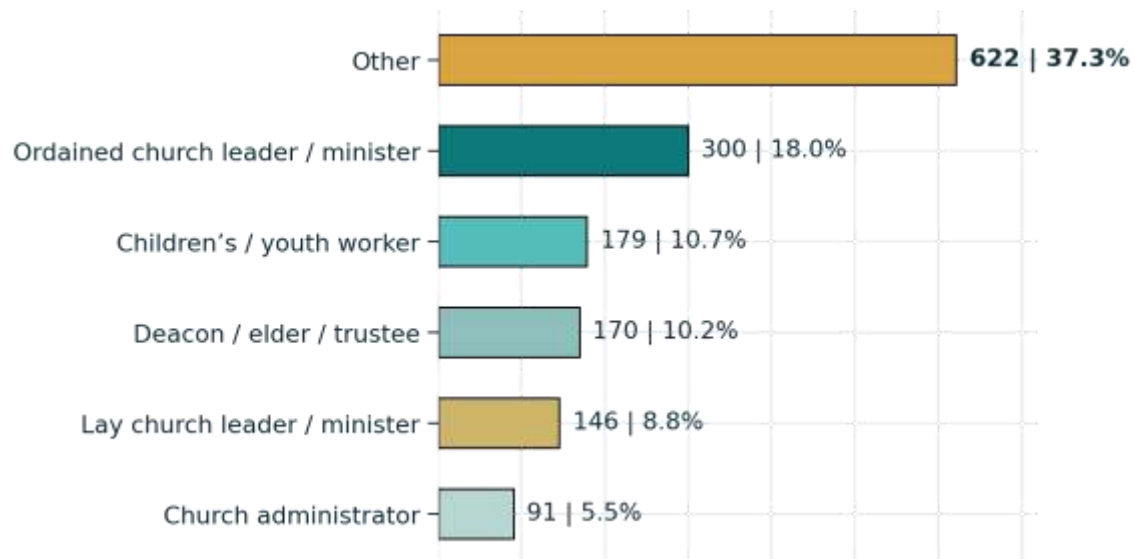
What this means

- Worship is the strongest single interest area, selected by 48% of demographic respondents.
- Leadership and mission are also high-value themes for conference programming and exhibitor messaging.
- Children's/youth work and administration are practical areas that can support targeted seminar streams and supplier campaigns.

Decision-maker profile

Responsibility data highlights the mix of church leaders, ministry workers and operational decision-makers.

Top responsibility categories



446

named church leader /
minister roles recorded
across ordained and lay
categories



348

children's/youth workers plus
deacons, elders and trustees
captured

