

THE WORLD'S **BIGGEST B2B VAPE** EVENT

WORLD VAPE SHOW

18-20 JUNE 2025 | DWTC | DUBAI | UAE

POST-SHOW REPORT

THE WORLD MEETS IN DUBAI

WELCOME TO
WORLD VAPE
SHOW 2025
18-20 JUNE 2025 | HALLS 1-8



WELCOME TO
WORLD VAPE
SHOW 2025
20 JUNE 2025 | HALLS 1-8



INTERESTED IN EXHIBITING/SPONSORSHIP?

Please contact Cem | cemtuna@quartzltd.com

worldvapeshow.com



WORLD VAPE SHOW

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**BIGGEST
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EVENT**

18-20 JUNE 2025 | DUBAI WORLD TRADE CENTRE | UAE

Since our launch in September 2021, the **World Vape Show** has gone on to evolve into the most important B2B event series, for the vape industry, in the World. After successful events in Dubai, Paraguay, Chile, UK and Indonesia across our expo and meet the buyer format, the World Vape Show offers all those in attendance the opportunity to engage, network, educate, and elevate their business in a premium environment. With the ever-changing landscape of our dynamic industry, we are constantly looking to offer the community new and exciting opportunities through our platform. **Join us.**

WVS 2025 IN NUMBERS

15682
TOTAL ATTENDANCE

90% OF WORLD VAPE SHOW 2026
STANDS ALREADY SOLD OUT

000's
OF GLOBAL BRANDS

300+
EXHIBITORS

1M
SOCIAL MEDIA IMPRESSIONS

100+
COUNTRIES REPRESENTED

87K
VISITORS TO THE WEBSITE

**stats taken from WVS Dubai 2025*



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GLOBAL VAPE FORUM

17-19 JUNE 2025 | DUBAI WORLD TRADE CENTRE | UAE

40+

EXPERT
SPEAKERS

17

PANEL
SESSIONS

11+

HOURS OF
CONTENT

30+

COMPANIES
INVOLVED



The 3-day programme was packed with hours of essential content featuring keynotes and panel sessions from industry leading scientists, professors, medical experts and industry leaders. The Forum ignited discussions, allowed attendees to share insights, and brought industry experts together to shape the future of vaping.

GVF 2025 HIGHLIGHTS



Riccardo Polosa
University of Catania



Dr Garrett McGovern
NNA Ireland



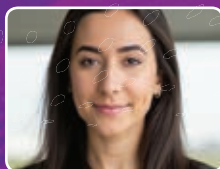
Saim Yasin
Philip Morris



Rachael Schmidt
ALINC Consulting LLC



Ao Weinou
ECCS



Dr Sydney Hiller
Synova



Byrne Carter
NGP Trends



Dr Andrea Patton
CSUR

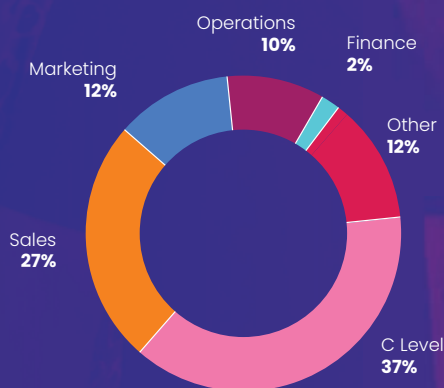
// It was a real pleasure to be part of the Global Vape Forum. The event was truly impressive — well-organized, full of valuable discussions, and brought together key voices from across the industry. I personally found it both inspiring and insightful. //

RICCARDO POLOSA

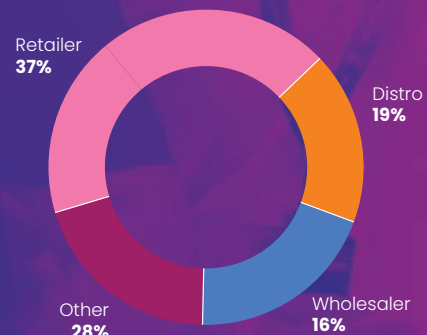
// I attended the WVS MTB event to connect with key decision-makers, and it exceeded expectations. I was able to meet the right people and make purchasing decisions. The Expo was equally valuable - well organised, with all the major suppliers under one roof and a great opportunity to discover new products, compare solutions, and have direct conversations that helped move purchasing decisions forward. //

OMAR SOLIMAN, Medleaf (VIP Buyer)

JOB FUNCTION



COMPANY TYPE



PURCHASING AUTHORITY



4/5 attendees are decision makers

ATTENDEES FROM 100 DIFFERENT COUNTRIES

34%
OF VISITORS WERE
INTERNATIONAL



- **GCC Region** 70%
- **Europe** 8%
- **Africa** 3%
- **Asia** 12%
- **Russia** 2%
- **USA** 2%
- **Other** 3%

THE WORLD MEETS IN DUBAI

This year, for World Vape Show Dubai 2025, we wanted to focus on our purpose and adding real value for our customers. So, we decided to add the 3 pillars into our strategy: **Innovation, Quality** and **Variety**, to ensure everything we did ticked at least one of those strategic objectives. We are pleased to say this was a success and wanted to share our successes with you. In summary:



INNOVATION

- **Recycling Initiative:** A green solution for e-cigarette disposal.
- **Compliance Clinic:** The clinic served as a key resource for vape industry professionals seeking expert guidance on navigating the complex global regulatory landscape.
- **Supply Chain Zone:** This specialist zone is where logistics, manufacturing, technology, machinery, and more come together in one space.
- **WVS Dubai 2025 App:** Explore everything the show has to offer easily in one place.



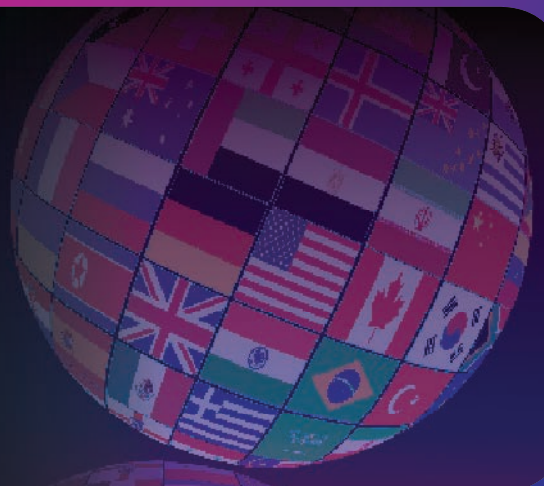
QUALITY

- **International Buying Groups:** Designed to bring targeted groups of VIP buyers from specific geographies directly to the show, ensuring a more efficient and focused approach to business matching
- **Meet the Buyer:** a high-impact, speed networking event that puts you face-to-face with pre-qualified international buyers.
- **Global Vape Forum:** 40+ Expert Speakers, 17 Panel Sessions, 11+ Hours of Content, 30+ Companies Involved.



VARIETY

- **THE WORLD MEETS IN DUBAI:** We attracted visitors from 109 different countries, up from 96 the previous year; formed the VIP Buying Groups which attracted 338 super VIP buyers from 4 key pre-highlighted regions – Saudi, North/East Africa, South America and South Africa; attracted more international visitors with a 6% increase on 2024; and upped the attendance at the Global Vape Forum (Conference) with more varied experts, with speakers with backgrounds in medicine, education & science.



WORLD VAPE SHOW

10-12 JUNE 2026 | DWTC | DUBAI | UAE



SEE YOU IN 2026!

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This year's World Vape Show has been one of the best ones so far. We've got a lot more real B2B contacts, there is a lot more quality this year. It's pretty much one of the, if not the biggest show in the world and there's always something happening. Monster Vape Labs will definitely be here in 2026.

CHET GOVIND, EMEA DIRECTOR, MONSTER VAPE LABS

//

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