



ACCESS THE WORLD WITH THE **WORLD VAPE SHOW**

Ready to elevate your business on a global scale? Whether your focus is expanding distribution, launching products or building strategic partnerships, **World Vape Show** delivers unmatched global business opportunity for exhibitors.

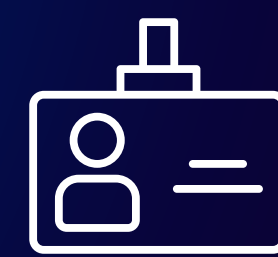
Since its launch in 2021, the World Vape Show (WVS) has rapidly grown into the **largest and most influential global trade show for the vape and alternative nicotine sector.**

What began as a single regional event in Dubai has expanded into a truly global portfolio – connecting manufacturers, suppliers, distributors, regulators and buyers from across continents.

WVS 2025 IN NUMBERS:



40,000 sqm
EVENT SPACE



20,000+
VISITORS



400+
EXHIBITORS



000'S
OF GLOBAL
BRANDS



100+
COUNTRIES
REPRESENTED



DUBAI EXPANSION

WVS Dubai moves to larger Sheikh Saeed halls, growing exhibition space and capacity significantly.

INDUSTRY ACCOLADE

Winner of Best Launch at the Association of Event Organisers (AEO) Awards – recognition amongst the global events industry.



WVS DUBAI ESTABLISHES GLOBAL LEADERSHIP

With over 15,000 trade attendees and 250+ exhibitors, WVS Dubai becomes recognised as the global flagship of the industry.

2021

2022

2023

WORLD VAPE SHOW DUBAI

First edition launches at Dubai World Trade Centre, setting the foundation for an international B2B industry platform.

WORLD VAPE SHOW LONDON

Expansion into Europe with the launch at ExCeL London, further solidifying WVS's global footprint.

**WVS
LAUNCHED!**

**RAPID
GROWTH &
RECOGNITION**

**REGIONAL
ADDITIONS &
EXPANSION**

WVS SOUTH AMERICA

First South American edition held in Paraguay welcomes strong regional engagement and buyer attendance.

MEET THE BUYER UK

Inaugural MTB event at The Belfry, connecting manufacturers with major FMCG buyers.

WVS SOUTH AMERICA MOVES TO CHILE

Strategic relocation to Chile opens new regional buyer opportunities.

LAUNCH OF NOVEL NICOTINE EXPO (NNE)

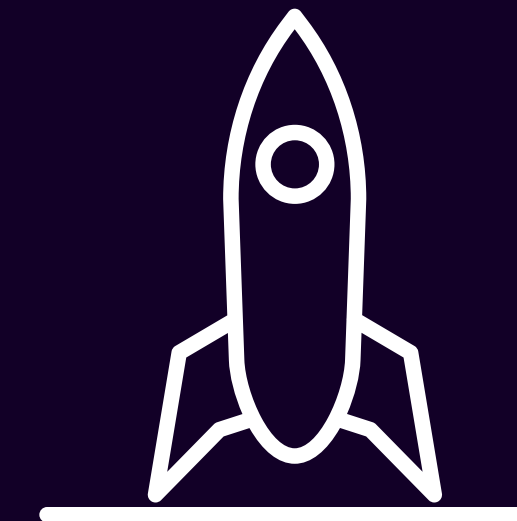
Debuts alongside Tab Expo in Geneva, expanding into nicotine pouch markets.

WVS SOUTH AFRICA

First edition in South Africa with 80+ exhibitors and buyers from 27 countries, broadening access to Africa's emerging markets.

WVS DUBAI BREAKS RECORDS

With 300+ exhibitors and 18,000+ attendees – WVS is officially the largest global vape trade show.



2025

2024

CONTINUED GLOBAL REACH



WINNERS OF BEST TRADE SHOW

The fifth edition at Dubai World Trade Centre further cements WVS as the definitive global vape trade show, recognised again for the second year running as Best Trade Show at the MENA Awards.

GLOBAL FORUM & CONTINUED EXPANSION

GLOBAL VAPE FORUM LAUNCH

A dedicated thought-leadership platform for industry experts, held alongside WVS Dubai.

NEW MEET THE BUYER EVENTS

Launch of two additional MTB events in the Philippines and Poland, with the second edition held in UK in 2024.

WVS SOUTH AMERICA GROWS

Second edition in Paraguay sees increased regional buyer turnout.

NEXT GEN NICOTINE EXPO

BROUGHT TO YOU BY **WORLD VAPE SHOW**

23 APRIL 2026 | BDC | LONDON

Connecting nicotine innovators
with UK and European buyers.

worldvapeshow.com/ngne/about

WORLD VAPE SHOW

04-05 SEPTEMBER 2026
SANTIAGO | CHILE

Focus on buyers and distributors
in South American markets.

worldvapeshow.com/chile

WORLD VAPE SHOW

10-12 NOVEMBER 2026
DWTC | DUBAI

Flagship global event at the
Dubai World Trade Centre.

worldvapeshow.com/dubai

WORLD VAPE SHOW

02-03 APRIL 2027
JOHANNESBURG | SOUTH AFRICA

Focus on buyers and distributors
in African markets.

worldvapeshow.com/south-africa



GLOBAL VAPE FORUM

10-12 NOVEMBER 2026
DWTC | DUBAI

Dedicated forum taking place
during WVS Dubai.

worldvapeshow.com/dubai/sessions

UPCOMING WVS EVENT SERIES

2026/27

VISIT **WORLDVAPESHOW.COM** TO SIGN UP TO OUR MAILING LIST
AND RECEIVE ALL THE LATEST SHOW NEWS AND UPDATES.

GET IN TOUCH

For more details on exhibition
and sponsorship opportunities
at WVS, please contact:

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